

1.0 Tewkesbury Borough Council Waste Action Plan

Revision 2 - 2010

Following formal review of the first Joint Municipal Action Plan, this Action Plan sets out the key waste management actions this council will undertake in implementing Gloucestershire’s Joint Municipal Waste Management Strategy (JMWMS). The focus of the Action Plan is on actions to be completed in the first 3 years following the adoption of the Strategy in 2008. In addition, initiatives which may be implemented beyond this three year focus, but which require precursor actions to be taken within the plan period are also included. It is intended that this Action Plan is a ‘living’ document, that it will be regularly referred to, and that it will be subject to formal review annually. The first formal review of the action plan was completed in early 2009, with this being the second formal review of the action plan.

The actions are presented in tables under four main headings: Changing Behaviour; Waste Prevention; Collection Systems and Other. This format was adopted for the purposes of simplicity and clarity, and reflects the JMWMS high level action plan. It should however be noted that a number of actions will cut across these headings and will be interactive and synergistic with one another.

1.1 Changing Behaviour

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Recycle for Gloucestershire Campaign	<ul style="list-style-type: none"> Continue to support the campaign through a variety of methodologies – e.g. Road-shows, website updates etc. Actions will be reviewed regularly 	TBC	Ongoing	Number of events held/ campaigns undertaken
2	Schools programme	<ul style="list-style-type: none"> Support County Council work with schools Provide continued education programme if funding at County level ceases (funding will need to be made available) 	County	Ongoing	Number of Schools Visited

3	Communications in support of new services	<ul style="list-style-type: none"> • Provide leaflets and other information outlets alongside new waste collection and prevention schemes • Continue to provide waste reduction information to households via leaflet mail shots, website information and telephone contact. • Work with joint operations and communications group to develop and put in place a communications 'forward plan' to harmonise the timetabling of key events 	Ongoing County/TBC JOC/TBC	Support new scheme after introduction. Ongoing ongoing	Increased recycling levels Proportion of households receiving leaflets and NI14 for communications Communications plan in place and kept up to date
4	Communicate on new technologies	<ul style="list-style-type: none"> • Ensure communications issued are consistent with County Residual Waste Project. 	TBC	Ongoing	No inconsistent messages delivered
5	Market Research	<ul style="list-style-type: none"> • Work in conjunction with partners to research latest trends and technologies. 	TBC/GWP	Ongoing	Need for research determined and research carried out
6	Getting Own House in Order	<ul style="list-style-type: none"> • Lead by example in the community • Share good practice within GWP • Minimise and recycle in house waste by: <ul style="list-style-type: none"> ○ Develop and implement policies for reduction and reuse ○ Continuing to provide collection of paper, cans and plastic for recycling at municipal buildings ○ Extending current recycling scheme in municipal buildings ○ Develop and implement procurement and contract specifications that will increase waste prevention, reuse and recycling, where this has not already been done • Adhere to Nottingham Declaration on Climate Change as signed by the Council in 2006/7 • Set common internal environmental standards for in-house waste related activities 	TBC TBC GWP/TBC	Ongoing Ongoing Ongoing Ongoing 2010/11 Ongoing	Quantity of recyclables collected from municipal buildings annually Total quantity of waste collected from municipal buildings annually Contract specifications to be developed. Standards agreed

		<ul style="list-style-type: none"> Work with other GWP authorities to develop agreed performance measures for in-house environmental standards 	GWP/TBC	2009	Performance measures agreed
7	Supermarkets	<ul style="list-style-type: none"> Support County and GWP in working with supermarkets on waste minimisation and re-use 	TBC/GWP/County	Ongoing	Number of initiatives supported
8	Parish Council Visits	<ul style="list-style-type: none"> Continue to provide Parish Councils with a visit from a recycling officer upon request Ensure all Parish Councils are aware of this service 	TBC	Ongoing	Number of parish councils that are aware of service* Number of parish councils requesting a visit

1.2 Waste Prevention

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Home composting	<ul style="list-style-type: none"> Continue to promote benefits of home composting in Tewkesbury Borough Ensure adequate support for home composting is in place 	TBC/County County/TBC	Ongoing Ongoing	Number of bins supplied to households
2	Community composting	<ul style="list-style-type: none"> Support the establishment of operational community composting facilities in conjunction with County 	County/TBC	Ongoing	Number of new schemes
3	SMART shopping	<ul style="list-style-type: none"> Promote SMART shopping activities Conduct research into appropriate measures to promote SMART shopping and action them 	TBC	Ongoing Ongoing	Number of activities Measures researched and implemented
4	Junk Mail	<ul style="list-style-type: none"> Continue to promote registration with the Mailing Preference Service 	TBC	Ongoing	Number of Tewkesbury residents registered with the MPS
5	Packaging/ Supermarkets	<ul style="list-style-type: none"> Work with GWP to undertake supermarket related initiatives 	GWP	Ongoing	Number of initiatives and supermarkets

					involved in campaign
6	Reusable nappies	<ul style="list-style-type: none"> • Seek funding to promote the use of re-usable nappies • Conduct research into appropriate measures and action them where funding is made available 	TBC	2010/11 Ongoing	Funding obtained Number of families using real nappies
7	Education in schools	See 'Changing Behaviour' section above			
8	Collection of Furniture & WEEE	<ul style="list-style-type: none"> • Review methodology for collection of WEEE and Furniture to enable increased re-use. Implement identified improvements 	TBC	Ongoing	% of bulky waste collections re-used/ recycled

1.3 Collection Systems

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Increase range of dry recyclables collected	<ul style="list-style-type: none"> • Implement co-mingled collection scheme to incorporate cardboard and plastics at kerbside. • Provide ongoing communications support to the new collection service to maintain participation levels. • Review the range of recyclables collected at the time of the full 5 yearly JMWMS review 	TBC TBC TBC/County	20010/11 Ongoing 20012/13	Scheme rolled out Tonnage of card and plastic collected from the kerbside
2	Food waste collection	<ul style="list-style-type: none"> • Introduce weekly kerbside collection of kitchen waste • Negotiate and establish Supply Agreement with County for food waste collection service 	TBC	2010/11 2010	Scheme introduced Tonnage of kitchen waste collected
3	Revised residual waste collection	<ul style="list-style-type: none"> • Implement revised residual waste collection frequencies 	TBC	20010/11	Scheme rolled out
4	Waste reduction policies	<ul style="list-style-type: none"> • Introduce policies relating to the deletion of side waste' and the introduction of 'closed lid' to reduce residual collections. 	TBC	20010/11 2010/11	Policies introduced and enforced Number of bins not

		<ul style="list-style-type: none"> Work with partner authorities to encourage further waste reduction initiatives 			collected Tonnage of residual waste collected
5	Hazardous materials collections	<ul style="list-style-type: none"> Introduce a network of drop off points for the collection of household batteries 	TBC	20010/11	Options considered and scheme implemented where viable
6	Bring bank recycling	<ul style="list-style-type: none"> Gradually reduce the number of bring banks during first 6 months of 2010/11 	TBC	2010/11	Review value of bring banks
7	Explore moving towards common standards	<ul style="list-style-type: none"> Investigate benefits from closer joint working in procurement of collection systems (e.g. phasing of rollouts, procurement of containers & vehicles, harmonisation of promotional literature etc.) Implement appropriate actions Work towards harmonisation of collection policies (e.g. side waste, compulsory recycling) Support moves towards common standards ensuring any moves are consistent with the best interests of both GWP and Tewkesbury 	TBC/GWP TBC TBC/GWP	To align with collection system roll outs/changes	Number of joint initiatives undertaken
8	Garden Waste	<ul style="list-style-type: none"> Continue paid for garden waste collection scheme 	GCC	Ongoing	Number of households served & Tonnage of garden waste collected
9	Support community & social enterprise projects	<ul style="list-style-type: none"> Expand the partnership with the local Adult Opportunities Centre through Alupro to recycle foil 	TBC	Ongoing	Kg foil recycled by Adult Opportunities Centre annually
10	Parks waste	<ul style="list-style-type: none"> Continue shredding of tree cuttings and mix with leaf fall to create mulch 	TBC	Ongoing	Quantity of parks waste diverted from landfill
11	Commercial Waste	<ul style="list-style-type: none"> Develop & formalise a commercial waste recycling policy 	TBC/County	2010/11	Options considered and presented to members

1.4 Other

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Monitoring and review of action plans	<ul style="list-style-type: none"> • Agree monitoring and review criteria with GWP • Review and update Action Plan 	TBC/GWP TBC	Ongoing Annually	Criteria agreed Action Plan Reviewed and Updated
2	Working in partnership	<ul style="list-style-type: none"> • Continue to look for future partnership working to aid the delivery of the Councils' waste services more cost effectively and support the work of the shadow joint waste board. • Depot sharing with Cheltenham BC in place and subsequent joint working under development • Play an active part in joint working across the county through the GWP. • Share lessons from introduction of new services/trials and develop a process to enable this to be done at chief executive and member level as well as officer level 	TBC TBC/CBC	Ongoing 2010/11 Ongoing Ongoing	Shared benefits
3	Securing sustainable funding	<ul style="list-style-type: none"> • Come to agreement with County regarding funding for services • Explore and maximise opportunities for sourcing external funding • Where appropriate, coordinate funding opportunities and applications with GWP 	TBC / County / GWP	2007/08 Ongoing	Agreement Reached Level of funding obtained
4	Clinical 'sharps' collection	<ul style="list-style-type: none"> • Participate in county wide (excluding Gloucester City Council) collection of sharps waste 	TBC	Ongoing	Common sharps service provided

5	Lobby private sector and Government	<ul style="list-style-type: none"> Provide support to members to facilitate lobbying on key waste issues including prevention, powers, funding, packaging etc. 	TBC/GWP	Ongoing	Number of lobbying campaigns undertaken
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