

# 1.0 Stroud District Council Waste Action Plan

## Revision 2 - 2010

Following formal review of the first Joint Municipal Action Plan, this Action Plan sets out the key waste management actions this council will undertake in implementing Gloucestershire's Joint Municipal Waste Management Strategy (JMWMS). The focus of the Action Plan is on actions to be completed in the first 3 years following the adoption of the Strategy in 2008. In addition, initiatives which may be implemented beyond this three year focus, but which require precursor actions to be taken within the plan period are also included. It is intended that this Action Plan is a 'living' document, that it will be regularly referred to, and that it will be subject to formal review annually. The first formal review of the action plan was completed in early 2009, with this being the second formal review of the action plan.

The actions are presented in tables under four main headings: Changing Behaviour; Waste Prevention; Collection Systems, and; Other. This format was adopted for the purposes of simplicity and clarity, and reflects the JMWMS high level action plan. It should however be noted that a number of actions will cut across these headings and will be interactive and synergistic with one another.

### 1.1 Changing Behaviour

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Recycle for Gloucestershire Campaign	<ul style="list-style-type: none"><li>Contribute towards the running of the RFG website.</li><li>Provide support and identify locations for a minimum of 3 roadshows and local events.</li><li>Co-ordinate activities with GCC on themed waste events including Compost Awareness Week, Real Nappy Week, Recycle Now Week and Christmas campaign.</li></ul>	SDC / County	Ongoing	Number of website hits, roadshow events successfully organised and advertising equivalent from media coverage.

2	Schools programme	<ul style="list-style-type: none"> <li>Support the schools visits being undertaken by GCC within the District and supply information on key messages we would like brought to the schools.</li> </ul>	SDC / County	Ongoing	Number visited throughout the year.
3	Communicate on new technologies	<ul style="list-style-type: none"> <li>Ensure that GCC communicates and engages with relevant community groups / Parish Councils within the SDC area through GWP on the residual waste project.</li> </ul>	SDC/GCC	Ongoing	No inconsistent messages delivered.
4	Market Research	<ul style="list-style-type: none"> <li>Undertake Market Research looking at the number of people who class themselves as 'committed food waste recyclers'.</li> <li>Determine waste related objectives from Town and Parish Council plans and integrate into comms strategy.</li> </ul>	County  SDC	Ongoing  Ongoing	Results of market research.
5	Getting Own House in Order	<ul style="list-style-type: none"> <li>Lead by example in the community and promote activities through annual EMAS statement and stakeholders.</li> <li>Share information and best practise with Gloucestershire authorities.</li> <li>Continue to support and train SDC "Energy Champions" on waste related projects. Ensure champions carry out regular audits to check staff is engaging in waste &amp; energy schemes.</li> <li>Maintain EMAS accreditation including waste prevention/ recycling initiatives such as: <ul style="list-style-type: none"> <li>Promoting minimisation to reduce paper waste.</li> <li>Continue to provide co-mingled recycling collections at Council buildings.</li> <li>Carry out bi-annual audit to determine the recycling rate achieved in Council buildings.</li> </ul> </li> </ul>	SDC  SDC / County & WCAs  SDC  SDC	Ongoing  Ongoing  Ongoing  Ongoing	Maintain EMAS accreditation, training events organised for "Energy Champions" and improvement of Council recycling rate.
6	Supermarkets	<ul style="list-style-type: none"> <li>Engage with retailers to ensure support for waste minimisation and re-use campaigns/initiatives.</li> </ul>	SDC / County & WCAs	Ongoing	
7	Education - Community Groups	<ul style="list-style-type: none"> <li>Make contact with local community organisations with a view to undertaking 4 visits throughout the</li> </ul>	SDC	Ongoing	Number of visits undertaken.

		year.			
8	Interaction with SDC Planning department	<ul style="list-style-type: none"> <li>Review and provide technical input to developers who submit Waste Management Statements during the planning process.</li> <li>Review feedback from Supplementary Planning Document on waste minimisation</li> </ul>	SDC	Ongoing	Review uptake and monitor progress

## 1.2 Waste Prevention

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Home composting	<ul style="list-style-type: none"> <li>Organise a home composting workshop which will promote home composting and promote best practise to existing users.</li> <li>Ensure adequate support for home composting is in place</li> </ul>	SDC / County  SDC/ County	July 2010  Ongoing	Number of home compost bins purchase throughout the year.
2	Community composting	<ul style="list-style-type: none"> <li>Extend network of community composting facilities in the District by another two.</li> <li>Develop framework that Town and Parish Councils can follow to enable that guides them from expression of interest through to established site.</li> <li>Develop links with key partners and relevant stakeholders who will be central in assistance the community composting expansion.</li> </ul>	SDC  SDC / County  Various	Ongoing  June 2010  Ongoing	Completion of Community Composting framework, recruitment of willing groups and their subsequent progression through process.
3	SMART shopping	<ul style="list-style-type: none"> <li>Run SMART shopping educational campaign in the run up to Christmas.</li> </ul>	SDC	Dec 2010	Reduction in levels of packaging purchased.
5	Reusable nappies	<ul style="list-style-type: none"> <li>Continue to support the Gloucestershire Real Nappy Campaign.</li> <li>Investigate the potential to introduce nappy recycling facilities at Stroud Maternity hospital.</li> </ul>	Resource Futures  SDC / Other	Ongoing  Dec 2010	Number of families who continue to use Real Nappies'

6	Community & social enterprise projects	<ul style="list-style-type: none"> <li>Organise Duty of Care event for local organisations.</li> </ul>	SDC / Various	Oct 2010	Event run successfully
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### 1.3 Collection Systems

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Round Optimisation	<ul style="list-style-type: none"> <li>Undertake a programme of refuse and recycling round changes.</li> </ul>	SDC	June 2010	New rounds implemented.
2	Hazardous materials collections	<ul style="list-style-type: none"> <li>Continue provision of collection for household batteries from kerbside.</li> <li>Roll out a network of public building collection points</li> <li>Investigate the potential to roll out collection banks in public buildings for low energy light bulbs (Recolight).</li> </ul>	SDC SDC SDC	Ongoing April 2010 August 2010	Tonnage of batteries collected annually
3	Bring bank recycling	<ul style="list-style-type: none"> <li>Promote code of conduct for residents to follow when using bring sites.</li> <li>Erect new informative bring site signs</li> </ul>	SDC SDC	Ongoing June 2010	Reduction in abuse of bring sites and increase in tonnage yields.
4	Joint working within Public Space Service and SDC departments	<ul style="list-style-type: none"> <li>Extend network of on street recycling bins.</li> <li>Promote In schools support available from Youth Council on anti-littering issues.</li> </ul>	SDC SDC	2010/11 2010/11	Number of on street recycling bins. Number of schools engaged.
5	Recycling in Schools/GCC buildings	<ul style="list-style-type: none"> <li>Continue to promote the GCC contract which provides recycling facilities for County buildings</li> </ul>	SDC	Ongoing	Number of participants.
6	Trade Waste	<ul style="list-style-type: none"> <li>Organise Duty of Care event for local organisations.</li> <li>Promote "Business Link" online directory through SDC and Recycle at Work Gloucestershire websites</li> </ul>	Various SDC / County	Oct 2010 Ongoing	Event run successfully

## 1.4 Other

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Working in partnership	<ul style="list-style-type: none"> <li>• Continue partnership working through involvement in;               <ul style="list-style-type: none"> <li>➤ Joint Operations and Communications meetings.</li> <li>➤ Joint Waste Working Group Meetings</li> </ul> </li> <li>• Share information and best practise with Gloucestershire authorities.</li> <li>• Continue to look for future partnership working to aid the delivery of the Councils' waste services more cost effectively and support the work of the Shadow Joint Waste Board.</li> </ul>	<p>SDC / County &amp; other WCAs</p> <p>SDC / County &amp; other WCAs</p> <p>SDC / County &amp; other WCAs</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	Continued involvement in these processes by Stroud District Council
2	External funding opportunities	<ul style="list-style-type: none"> <li>• Identify potential funding opportunities for waste projects through assistance offered by charitable organisations, other local authorities and national government.</li> </ul>	Various	Ongoing	Level of external funding obtained.
3	Clinical 'sharps' collection	<ul style="list-style-type: none"> <li>• Coordinate county wide (excluding Gloucester City Council) collection of sharps waste</li> </ul>	SDC / other WCAs	Ongoing	<p>Number of pharmacists participating in scheme.</p> <p>Number of full boxes of sharps returned to pharmacists.</p>
4	Service harmonisation	<ul style="list-style-type: none"> <li>• Work to determine if there is scope for service rules, collection &amp; bring site services and comms to be harmonised across the County</li> </ul>	SDC / County & other WCAs	Ongoing	Joint projects.