

# 1.0 Gloucester City Council Waste Action Plan

## Revision 2 - 2010

Following formal review of the first Joint Municipal Waste Management (JMWMS) Action Plan, this Action Plan sets out the key waste management actions this council will undertake in implementing Gloucestershire's JMWMS. The focus of the Action Plan is on actions to be completed in the first 3 years following the adoption of the Strategy in 2008. In addition, initiatives which may be implemented beyond this 3 year focus, but which require precursor actions to be taken within the plan period are also included. It is intended that this Action Plan is a 'living' document, that it will be regularly referred to, and that it will be subject to formal review annually. The first formal review of the original Action Plan took place early 2009, with this being the second formal review of the action plan.

The actions are presented in tables under four main headings: Changing Behaviour; Waste Prevention; Collection Systems, and Other. This format was adopted for the purposes of simplicity and clarity, and reflects the JMWMS high level action plan. It should however be noted that a number of actions will cut across these headings and will be interactive and synergistic with one another.

## 1.1 Changing Behaviour

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Recycle for Gloucestershire Campaign	<ul style="list-style-type: none"> <li>Contribute to the campaign where appropriate.</li> <li>Continue to support Recycle for Gloucestershire website and ensure communications plans link with GWP initiatives.</li> </ul>	Gloucester City Council	Ongoing	Number of events held  Funding provided for website  Number of campaigns undertaken
2	Schools programme	<ul style="list-style-type: none"> <li>Support County Council work with schools</li> </ul>	Gloucester City Council/GCC	Ongoing	Number of Schools Visited
3	Communications in support of waste	<ul style="list-style-type: none"> <li>Provide leaflets and other information to support waste collection and prevention schemes.</li> </ul>	Gloucester City Council/GCC	Sept 2010	Service update delivered

	services	<ul style="list-style-type: none"> <li>• Provide ongoing communications support to the waste collection services to maintain participation levels.</li> <li>• Work with GWP to harmonise communications as appropriate</li> </ul>	Gloucester City	Ongoing	
			Gloucester City Council/GCC	Ongoing	No. of initiatives undertaken to harmonise comms.
4	Communicate on new technologies	<ul style="list-style-type: none"> <li>• Ensure communications issued are consistent with County Residual Waste project.</li> </ul>	Gloucester City Council/GCC	Ongoing from 2007	No inconsistent messages delivered
5	Market Research	<ul style="list-style-type: none"> <li>• Provide market research as deemed necessary</li> <li>• Coordinate research with GWP with shared resources</li> </ul>	Gloucester City Council/GCC	Ongoing	Need for research determined and research carried out
6	Getting Own House in Order	<ul style="list-style-type: none"> <li>• Lead by example in the community</li> <li>• Share good practice within GWP</li> <li>• Minimise and recycle in house waste by: <ul style="list-style-type: none"> <li>○ Develop and implement policies for reduction and reuse</li> <li>○ Continue to provide collection of paper for recycling at council buildings</li> <li>○ Explore extending the range of materials (e.g. cans and plastic) recycled in council buildings</li> <li>○ Explore extending current recycling scheme in council buildings</li> <li>○ Explore procurement and contract specifications that will increase waste prevention, reuse and recycling, where this has not already been done</li> </ul> </li> <li>• Set common internal environmental standards for in-house waste related activities</li> <li>• Work with other GWP authorities to develop agreed performance measures for in-house environmental standards</li> </ul>	Gloucester City Council/GCC  Gloucester City	Ongoing  Ongoing  2010/11 and then ongoing	Quantity of recyclables collected from council buildings  Total quantity of waste collected from council buildings  Contracts and specifications in place
			Gloucester City Council/GWP	Ongoing	Standards agreed
			Gloucester City Council/GWP	Ongoing	Performance measures agreed
7	Supermarkets	<ul style="list-style-type: none"> <li>• Support County and GWP in working with supermarkets on waste minimisation and re-use</li> </ul>	Gloucester City Council/GWP	Ongoing	Number of initiatives supported

8	Street Care Forum	<ul style="list-style-type: none"> <li>Work with community sector to gain views and develop appropriate services</li> </ul>	GCC	Ongoing	Review contract and make recommendations to the Street Care Board
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## 1.2 Waste Prevention

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Home composting	<ul style="list-style-type: none"> <li>Continue to promote benefits of home composting in Gloucester City</li> <li>Ensure adequate support for home composting is in place</li> </ul>	Gloucester City Council County/GCC	Ongoing Ongoing	Number of bins supplied
2	SMART shopping	<ul style="list-style-type: none"> <li>Provide SMART shopping at events and publicise in conjunction with GCC through Recycle for Gloucestershire website</li> </ul>	Gloucester City Council/GCC	Ongoing	Number of website hits
3	Junk Mail	<ul style="list-style-type: none"> <li>Promote Junk Mail campaigns in conjunction with GCC through Recycle for Gloucestershire website</li> </ul>	Gloucester City Council/GCC	Ongoing	Number of website hits
4	Packaging/ Supermarkets	<ul style="list-style-type: none"> <li>Work with GCC in encouraging waste prevention with local supermarkets</li> </ul>	Gloucester City Council/GCC	Ongoing	Number of website hits
5	Reusable nappies	<ul style="list-style-type: none"> <li>Promote Real Nappy Campaign in conjunction with GCC through Recycle for Gloucestershire website</li> </ul>	Gloucester City Council/GCC	Ongoing	Number of website hits
6	Education in schools	<ul style="list-style-type: none"> <li>Support County Council work with schools in particular in relation to step change in service delivery</li> </ul>	Gloucester City Council/GCC	Ongoing	Number of Schools Visited
7	Collection of Furniture & WEEE	<ul style="list-style-type: none"> <li>Work in cooperation with the furniture recycling projects identifying and offering good quality bulky items for refurbishment/reuse wherever practicable</li> </ul>	Gloucester City Council	Ongoing	% of bulky items re-used

### 1.3 Collection Systems

NB\* Enterprise and Gloucester City Council have agreed a 50% target for recycling and composting.

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Review range of dry recyclables collected	<ul style="list-style-type: none"> <li>Review the range of recyclables collected at the time of the full 5 yearly JMWMS review</li> </ul>	GCC	20012/13	Tonnage of materials collected from the kerbside
2	Flats recycling roll out	<ul style="list-style-type: none"> <li>Introduction of the collection of recycle to all flats, tailored to their requirements</li> </ul>	GCC	July 2010	Service introduced, tonnage of recycle collected
3	Enforcement policies	<ul style="list-style-type: none"> <li>To ensure all residents are complying with Council waste collection policies.</li> </ul>	Gloucester City Council	2010/11	<p>Policies introduced and enforced</p> <p>Number of bins not collected/ FPNs issued</p>
4	Bring bank recycling	<ul style="list-style-type: none"> <li>Review of bring bank provision with a view to extending the range of materials collected.</li> </ul>	Gloucester City Council	2010/11	Range of materials collected for recycling
5	Explore moving towards common standards	<ul style="list-style-type: none"> <li>Participate in developing closer joint working in procurement of collection systems (e.g. phasing of rollouts, procurement of containers &amp; vehicles, harmonisation of promotional literature etc.)</li> <li>Implement appropriate actions</li> <li>Work towards harmonisation of collection policies (e.g. side waste, compulsory recycling)</li> </ul>	<p>Gloucester City Council/GWP</p> <p>Gloucester City Council/GWP</p> <p>Gloucester City Council/GWP</p>	To align with collection system roll outs/changes	Number of joint initiatives undertaken
6	Garden Waste	<ul style="list-style-type: none"> <li>Extend the fortnightly garden waste collection scheme to households not currently on the scheme and that can accommodate a garden waste bin.</li> </ul>	GCC	Ongoing	Number of households served & Tonnage of garden waste collected

## 1.4 Other

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Monitoring and review of action plans	<ul style="list-style-type: none"> <li>• Agree monitoring and review criteria with GWP</li> <li>• Review and update Action Plan</li> </ul>	Gloucester City Council  Gloucester City Council	2010/11  Annually	Criteria agreed  Action Plan Reviewed and Updated
2	Working in partnership	<ul style="list-style-type: none"> <li>• Continue to look for future partnership working to aid the delivery of the Councils' waste services more cost effectively and support the work of the shadow joint waste board.</li> <li>• Play an active part in joint working across the county through the GWP</li> <li>• Share lessons from introduction of new services/trials and develop a process to enable this to be done at chief executive and member level as well as officer level</li> </ul>	Gloucester City Council/GWP  Gloucester City Council/GWP  Gloucester City Council/GWP	Ongoing  2010/11  2010/11	
3	Securing sustainable funding	<ul style="list-style-type: none"> <li>• Explore and maximise opportunities for sourcing external funding</li> <li>• Where appropriate, coordinate funding opportunities and applications with GWP</li> </ul>	Gloucester City Council/GWP	Ongoing  Ongoing	Agreement reached  Funding awarded
4	Lobby private sector and Government	<ul style="list-style-type: none"> <li>• Provide support to members to facilitate lobbying on key waste issues including prevention, powers, funding, packaging etc.</li> </ul>	Gloucester City Council/GWP	Ongoing	Number of lobbying campaigns undertaken