

1.0 Cotswold District Council Waste Action Plan

Revision 2 - 2010

Following formal review of the first Joint Municipal Action Plan, this Action Plan sets out the key waste management actions this council will undertake in implementing Gloucestershire's Joint Municipal Waste Management Strategy (JMWMS). The focus of the Action Plan is on actions to be completed in the first 3 years following the adoption of the Strategy in 2008. In addition, initiatives which may be implemented beyond this three year focus, but which require precursor actions to be taken within the plan period are also included. It is intended that this Action Plan is a 'living' document, that it will be regularly referred to, and that it will be subject to formal review annually. The first formal review of the action plan was completed in early 2009, with this being the second formal review of the action plan.

The actions are presented in tables under four main headings: Changing Behaviour; Waste Prevention; Collection Systems and Other. This format was adopted for the purposes of simplicity and clarity, and reflects the JMWMS high level action plan. It should however be noted that a number of actions will cut across these headings and will be interactive and synergistic with one another.

1.1 Changing Behaviour

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Recycle for Gloucestershire Campaign	<ul style="list-style-type: none">• Continue to support the campaign through a variety of methodologies• Vehicle Livery to support recycle for Gloucestershire• Undertake Community Events/Road-shows• Maintain CDC website	CDC	Ongoing	Number of events held/ campaigns undertaken

2	Schools programme	<ul style="list-style-type: none"> Support County Council work with schools by signposting relevant information about education programme 	County	2010/11	Number of Schools signing up to 'recycle for Gloucestershire schools challenge'	
3	Communications to support the waste and recycling collection service	<ul style="list-style-type: none"> Provide appropriate continued communications in support of forthcoming revision of the collection rounds. To support the new recycling vehicle and plastic collection projects, as required Develop and produce targeted marketing to communicate the re-use, reduce and recycling message. 	CDC	2010/11	Communications plan in place and kept up to date	
			CDC	As required		
			CDC/GCC	As required		
4	Communicate on new technologies	<ul style="list-style-type: none"> Ensure communications issued are consistent with County Residual Waste Project. 	CDC	Ongoing	No inconsistent messages delivered	
5	Market Research	<ul style="list-style-type: none"> Coordinate research with GCC & GWP 	CDC	Ongoing		
6	Getting Own House in Order	<ul style="list-style-type: none"> Continue to provide internal collections of paper, card, glass, plastic bottles, cans, printer cartridges, mobile phones etc at the main council office Investigate potential for extending this service to other council offices Continue with purchasing of recyclable products and extend range of recycled and recyclable products purchased Incorporate purchasing of recycled and recyclable goods into council purchasing policies where this has not already been done Lead by example in the community 	CDC	Ongoing	Quantity of recyclables collected from municipal buildings annually	
					2010/11	Range of recycled and recyclable products purchased
			GWP/CDC	Ongoing	Council policies updated	

		<ul style="list-style-type: none"> • Share good practice within GWP • Set common internal environmental standards for in-house waste related activities • Green Champion network has been established to help the Council achieve 25% carbon emissions reduction by 2015, and to help promote recycling, water efficiency and sustainable transport throughout the Council 	GWP/CDC CDC	Ongoing Ongoing Ongoing	Standards agreed Level of carbon emissions reduction
7	Waste Champions & Interested Parties	<ul style="list-style-type: none"> • Will promote waste reduction, re-use, recycling and composting and encourage environmentally sound actions amongst their friends & neighbours. 	CDC	Ongoing	
8	Supermarkets	<ul style="list-style-type: none"> • Support county and GWP in working with supermarkets on waste minimisation, packaging reduction and re-use/recycling 	CDC/GWP/County	Ongoing	Number of initiatives supported

1.2 Waste Prevention

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Home composting	<ul style="list-style-type: none"> • Continue to support home composting in the Cotswolds. • Coordinate home composting promotions with County programme 	WRAP/CDC CDC/ GCC	Ongoing Ongoing	Number of bins supplied to households
2	Community composting	<ul style="list-style-type: none"> • Signpost relevant information from GCC to interested parties 	CDC	Ongoing	Number of clubs signing up
3	SMART shopping & Packaging	<ul style="list-style-type: none"> • Promote SMART shopping through website and link to RFG website. 	CDC	Ongoing	

4	Junk mail	<ul style="list-style-type: none"> Continue promotions of the MPS via website and leaflet 	CDC	Ongoing	Number of people registered with MPS
5	Reusable nappies	<ul style="list-style-type: none"> Continue to provide information at roadshows and through council service centres 	CDC	Ongoing	Number of leaflets provided

1.3 Collection Systems

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Waste and Recycling collection service	<ul style="list-style-type: none"> Continue to optimise the collection rounds following the revision. Explore ways of delivering service efficiency and cost reduction e.g. new recycling vehicles and plastic collections. Continue to share experience gained with other authorities. 	CDC	Ongoing June 2011	Tonnage of materials collected and recycling rates achieved

1.4 Other

Ref	Initiative	Key Actions	Responsibility	Target Dates	Indicators
1	Monitoring and review of action plans	<ul style="list-style-type: none"> Agree monitoring and review criteria with GWP Review and update action plan 	CDC/ GWP	2010/11 Annually	Criteria Agreed Action plan updated
2	Working in partnership	<ul style="list-style-type: none"> Continue to look for future partnership working to aid the delivery of the Councils' waste services more cost effectively and support the work of the shadow joint waste board. 	CDC/ GWP/County Council	Ongoing	

		<ul style="list-style-type: none"> • Play an active part in joint working at the county level through the GWP • Share lessons from introduction of new services/trials and develop a process to enable this to be done at chief executive and member level as well as officer level 		2010 Ongoing	
3	Securing sustainable funding	<ul style="list-style-type: none"> • Consider collection of all plastics dependent on County support and ability to access reprocessors • Explore & maximise opportunities for sourcing external funding • Where appropriate, coordinate funding opportunities and applications with GWP 	CDC	Ongoing	Funding support agreement reached
4	Clinical Sharps Collection	<ul style="list-style-type: none"> • Participate in County Wide (GCC excl) collection of clinical sharps 	CDC	Ongoing	Sharps collected via county scheme
5	Lobby private sector and Government	<ul style="list-style-type: none"> • Provide support to members to facilitate lobbying on key waste issues including waste prevention, powers, funding, packaging etc 	CDC / GWP	Ongoing	Number of lobbying campaigns undertaken